Minutes - October 13, 2021

Opening Prayer - Mike Kendrick

In attendance: Mike Kendrick, Cathy Avecilla, Chris Salituro, Michelle Goreham, Abby Gutzmer, Jim Kestler, Emily Hill

Approval of minutes - 9/8/21 meeting – Chris Salituro: move to approve, approved.

Principal/School Update - Principal Kendrick

• iReady scores – these scores are a starting point for the teachers. No need to worry - Teachers using the data to tailor their lessons and future learning

SJS Marketing Update - Principal Kendrick

- Melissa Finn is already planning for Open house and more
- Focusing on targeted ads for social media to pull people to out site.

FSA Update - Becky Dufern

- Attendance for events is a little lower than expected, everyone waits to the last minute to sign up for things.
- Fall Tailgate super positive feedback
- Cultural Arts 11/2: Opera for the Young.
- "How Can We Pray for You?" launches tomorrow
- New Purchases: Oven for the Cafeteria, Lost and Found Rack, Birthday Book, "Just Because"
- Wish list for purchases: trophy cases that used to be near the parish center, could be a reading nook with furniture similar to the Bulldog Commons
- Washington D.C. trip is a go lots of students and parents attending
- Who do we go to in the Parish about scheduling space in the building?
- Creating payment forms for events is there a way to delegate that process?

Finance Update - Chisty Horn

• Early read on contributions has been down over the past few weeks but no known reason why

Athletic Update - Christy Horn

- Sports update: Girls' volleyball doing well, XC headed to state, boys' bball starting this week and girls' soon
- *We need to share information about Tip Off with the school families so that younger and/or new families know what it is. Move ticket sales away from physical tickets in the future or eliminate them all together

Communication

- Update on survey for communication types
 - Emily shared possible survey questions and then discussed feedback from families right now it seems that sharing as much information as possible is the best way to communicate. Based on past survey data, there is no single preferred method of communication
 - We will continue with emails and social media posts as much as possible until the new website can help streamline information
 - o Mike shared a website preview and requested feedback
- Update on Web redesign understanding of timing for rollout
 - We will have a chance to review the first draft of the homepage together.

- Exit surveys / post cards for families who left should we still do this based on timing, maybe plan something that corresponds to holiday?
 - Shift focus to a Thank you card to families around Thanksqiving or Christmas
 - o Need a long term plan for families who leave -
 - Who is first notified if a family is not registered or returning ... Jane Jones and Kelly Busa
 - There is no formal or informal interview when they leave
 - What should we do when people leave? We need to look at what has happened in the past and then determine a path forward.
 - Such a small group of people who leave needs to be a case by case situation

Tuition

- Eliminate parishioner/non-parishioner rate going forward need talking points
 - o School needs to be financially sound apart from the parish can't be fully reliant on the parish
 - Need to work on reducing the school deficit
- Finalize tuition prior to Jan open house
- How many people are paying non-parishioner rate currently?
- Mike to bring former tuition plus other schools' information
- Mike will send out tuition information and then we can offer feedback before finalized tuition meeting.

COVID Guidelines

- How is education being facilitated in quarantine situations?
 - There is a plan moving forward with lesson plans for students when they are out daily lessons to complete. Every class, every day. There will also be online tutoring options for students to connect with teachers.
- Cafeteria protocols how are students spaced? How can we minimize "close contact" risk leading to quarantine?
 - o Talked with teachers about cafeteria spacing keeping 2 kids/bench and monitoring spacing

Other topics:

- Sponsorship guidelines how do we engage in sponsorship opportunities for school events?
 - We have many opportunities for companies to sponsor; however, we will always protect the date/privacy of the school families.
 - o Cathy will work to create a tiered sponsorship plan for giving to the school
- Availability of gym on Tuesday evenings no ability for school sports teams to practice due to RE usage.
 - o Mike will discuss with Father Ed and the Parish to see if Religious Ed can use other parts of the school and/or parish to allow for sports in the gym.
- Adjusting grading scale
 - o Still in the works talking with the teachers tomorrow morning
- Milk for students not getting hot lunch
 - Milk may be able to be ordered but needs to be done ahead of time. If we wanted to have milk on demand – we would need a new vendor and that isn't going to happen
- Ensure teachers are aware that gym shorts are OK for Spirit Wear days
 - Mike will email teachers to be sure that they are aware
- iReady Test Result
 - o Could Teachers communicate with more context on the scores?
 - o What is the testing cadence?
 - Mike is going to send information to families benchmark exam so the questions change for each student based on their answers
 - What are the SJS norms
- School council should be positive and advocates for the school and the teachers we have a
 responsibility to be liaisons for our school and positive role models.